



# 12<sup>TH</sup> AUSTRALIAN SPACE DEVELOPMENT CONFERENCE



ADELAIDE HILTON, AUSTRALIA  
JULY 8-10 2013

## CONFERENCE HISTORY

The Australian Space Development Conference series (ASDC) has been held nearly every two years since 1990.

Each ASDC has consistently attracted a mix of Australian and international speakers who come together to share ideas, forge relationships and renew acquaintances.

The conferences attract leaders in space policy, established and aspirational space entrepreneurs. Speakers blend the latest technical developments with a commercial focus.

## CONFERENCE AIMS

Each ASDC is run by the non-profit National Space Society of Australia. The aim of each conference is to promote space activity in Australia by:

- showcasing Australian space applications and space potential to the world
- bringing international speakers to Australia to share ideas and developments with the local space industry
- providing a focal point for sensible commercial discussion of the future of space activities in Australia.

## 2013 HIGHLIGHTS

The proposed speaker line-up for 2013 will cover the most popular space business and technology streams, including LEO and GEO satellite operations, launch services and Australian space applications.

2013 will also be a chance to assess the momentum created by the Australian Space Research Program, evaluate progress to date and hear from key policy makers about Australia's new space policy. The conference will be the most valuable Australian space networking opportunity of 2013.

## GALA DINNER

The 2013 conference will again feature a Gala Dinner - an opportunity to socialise and learn from our 2013 keynote speaker.

## SPEAKERS AND SPONSORS

The 12th ASDC will be widely supported through the Australian and international space communities.

Sponsors from 2010 included:

- Arianespace
- The Department of Innovation, Industry, Science and Research
- Mitsubishi
- DefenceSA
- Lockheed Martin Corporation
- Orbital Sciences Corporation

Speakers in 2010 included Senator Annette Hurley, Mark Dankberg, Francesco Passaretta, Paul Sheridan, Adrian Ballantine and Philip Balaam. A full program from 2010 can be provided on request.



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## SPONSOR PACKAGES

### MAJOR SPONSOR

**A\$22,000**

Naming opportunity for the conference  
Logo on all conference promotional material  
Logo and link on conference website  
Logo in conference handbooks  
Co-signage at the conference  
Verbal acknowledgement at conference opening and closing  
Literature in conference satchels  
Four free delegate registrations  
One free- exhibition space (where provided)

### GALA DINNER SPONSOR

**A\$8,800**

Introduce the Gala Dinner  
Seated with guests at head table  
Logo on website and conference marketing  
Co-signage at function  
Literature in conference satchels

### SACHEL SPONSOR

**A\$6,600**

Exclusive logo on conference satchel  
Verbal acknowledgement at conference  
Literature in satchels

### SUPPORTING SPONSOR

**A\$11,000**

Logo on conference advertisements  
Logo in conference handbooks  
Logo and link on conference website  
Verbal acknowledgement at conference opening and closing  
Literature in conference satchels  
One free delegate registration

### FUNCTION SPONSORS

**A\$4,950**

Introduce their lunch or cocktail function  
Logo on website and conference marketing  
Co-signage at function  
Literature in conference satchels

**SPONSORSHIP PACKAGES CAN ALSO BE  
INDIVIDUALLY TAILORED .  
CONTACT US FOR FURTHER DETAILS.**



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## EXHIBITOR SPACES

**A\$3,300**

Exhibitor spaces at the conference are also available for all three conference days. The separate Exhibitors' Brochure has more information. Please contact us to receive a copy.

## CONTACT US

TO REGISTER AS A DELEGATE  
OR  
TO TAKE A SPONSORSHIP OPPORTUNITY  
OR  
TO BOOK AN EXHIBITION SPACE  
OR  
TO LEARN MORE

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